



Los Angeles

February 23, 2008

Contact: Sandra Kramer
310-302-2614
skramer@la.aiunoiv.edu

LEARN HOW TO DESIGN YOUR OWN WEB SITE
*American InterContinental University's IT department hosts free workshop on
February 23, 2008*

Los Angeles – (February 23, 2008) Whether you're an artist in need of an effective way to showcase your portfolio, or a business owner looking to set up shop online, having your own, well-designed Web site is an essential tool for visibility and success. It's the ideal and effective way to instantly reach millions of people and share your ideas, services and products with the world. Creating a successful Web site depends on using optimal design elements, logical layout and usable interface, along with compelling copy and graphics.

A panel of experts from the Information Technology (IT) department at American InterContinental University (AIU LA) will outline the essential steps to creating a successful Web site on **February 23, from 10 a.m. to noon at a workshop that is free and open to the public.**

Sign-in for the workshop is at 9:30 a.m. in the AIU LA lobby. Lunch will be served. The AIU campus is located at 12655 W. Jefferson Blvd., Los Angeles.

To register or for more information, visit <http://la.aiuniv.edu/rsvp>. Please include a phone number and number of guests attending.

About American InterContinental University and AIU Los Angeles

American InterContinental University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award Associate, Bachelor's, and Master's degrees. This umbrella accreditation includes the following branch campuses of the University: AIU Los Angeles, AIU Buckhead; AIU Dunwoody; AIU South Florida; AIU London; AIU Houston; AIU Online (originating in Illinois); and the American University in Dubai. For more information, please visit www.aiuniv.edu. For more information about AIU Los Angeles, please see www.aiula.com.