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HOW TO START YOUR OWN BUSINESS

American InterContinental University Center for Entrepreneurial Studies hosts free workshop on January 26, 2008

Los Angeles – (January 8, 2008) Every entrepreneur starts with a great idea, but creating a successful business depends on how you develop, finance and market the enterprise. A panel of experts from the Center for Entrepreneurial Studies at American InterContinental University (AIU LA) will outline the essential steps to becoming a successful entrepreneur on **January 26, from 10 a.m. to noon at a workshop that is free and open to the public.**

Sign-in for the workshop is at 9:30 a.m. in the AIU LA lobby. Refreshments will be served. The AIU campus is located at 12655 W. Jefferson Blvd., Los Angeles.

To register, or for more information, visit <http://aiula.com/rsvp>. Please include a phone number and number of guests attending.

About American InterContinental University and AIU Los Angeles

American InterContinental University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award Associate, Bachelor's, and Master's degrees. This umbrella accreditation includes the following branch campuses of the University: AIU Los Angeles, AIU Buckhead; AIU Dunwoody; AIU South Florida; AIU London; AIU Houston; AIU Online (originating in Illinois); and the American University in Dubai. For more information, please visit www.aiuniv.edu. For more information about AIU Los Angeles, please see www.aiula.com.